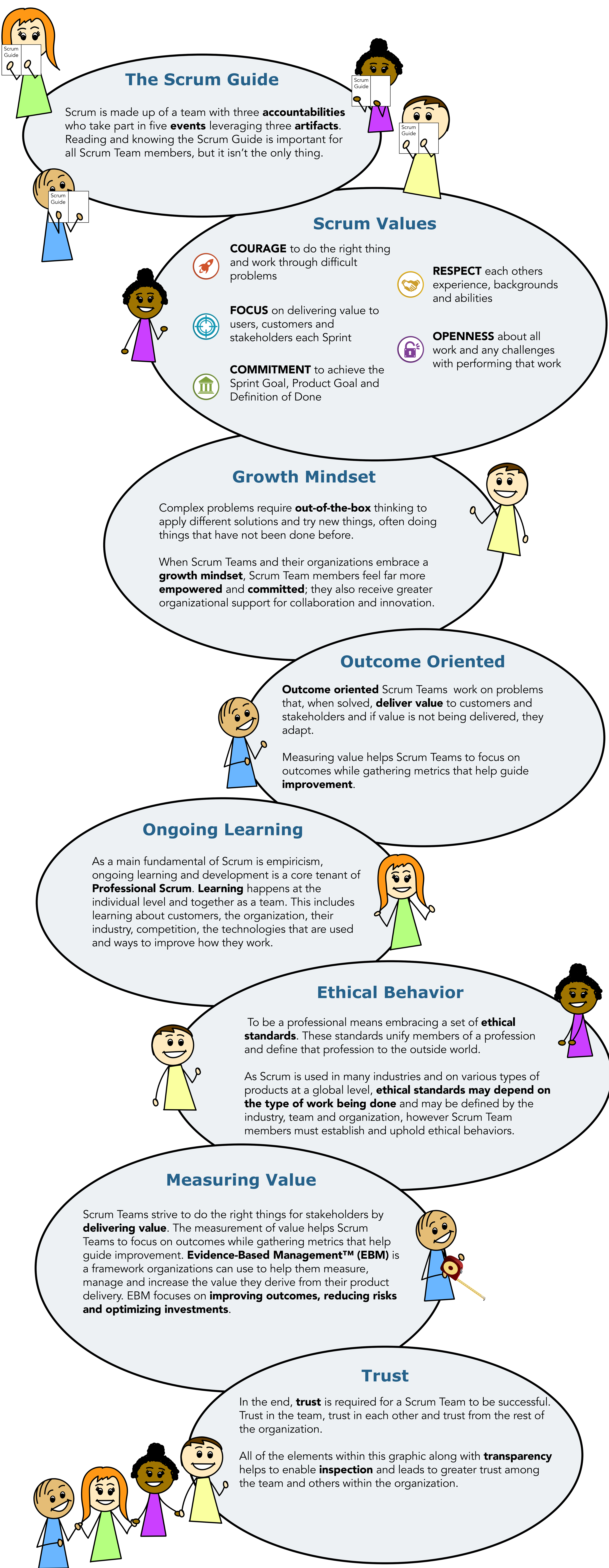


What is Professional Scrum?

The **Scrum framework** is defined in the **Scrum Guide**. However, if you only follow the Scrum Guide without changing how you work, think and act you are just going through the motions. You are not embracing an **agile mindset**, the essence of Professional Scrum.

We call that *Mechanical Scrum*

Below we outline the pieces needed to achieve **Professional Scrum** and leave *Mechanical Scrum* behind...



Professional Scrum



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